NICC210

Signage, Banners, and Temporary Equipment on SA Power Networks Assets

7 October 2026



Revision Notice:

Date	Details	Author	Authorised
August 2017	New document	L Gembus	J Ali
February 2021	Changes to approval requirements	L Gembus	M Napolitano
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Contents

1. Introduction 4
2. Permitted signs and banners on SA Power Networks' assets 4
3. Prohibited signage 4
4. Permitted temporary equipment on SA Power Networks' assets 4
5. Requirements for signage and equipment 5
6. Installation 5
7. Removal 6
8. Who should you talk to? 6

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1. Introduction

This document details the requirements of a third party who intends to install signage, banners, or temporary equipment on any SA Power Networks Stobie poles or public lighting poles.

SA Power Networks approval is required for the attachment of all temporary signs, banners, and equipment.

No signs or equipment are permitted to be attached to any SA Power Networks ground level enclosures such as switching cubicles or padmount transformers or to the fences of any SA Power Networks fenced equipment including substations, transformer stations and regulator stations.

Signs (including banners) and equipment are considered temporary when they are to be erected for up to one month; however, longer periods may be available upon request.

Signs and equipment are considered permanent when they are to be erected for an undetermined period of time and are subject to Facilities Access licence / equipment agreements.

For decorative painting of artwork and installing mosaic artwork on Stobie Poles, please refer to NICC211.

2. Permitted signs and banners on SA Power Networks' assets

- Temporary signs advertising local commercial precinct or event may be permitted.
- All temporary signs will be subject to the requirements as listed in **Section 5**.
- Road name signs may be mounted on existing lighting columns and Stobie poles, provided the signage and attachment methods are consistent with the local area.
- Permanent signs and banners shall, at a minimum, meet the requirements outlined within this document.

3. Prohibited signage

The following signage is **NOT** permitted on SA Power Networks' assets:

- Commercial advertising
- Certain colours or combinations of colours arranged in particular patterns that have become associated with certain trades or firms.
- Political advertising related to State, Commonwealth and local Government elections

4. Permitted temporary equipment on SA Power Networks' assets

SA Power Networks will in general permit the temporary attachment of equipment related to short-term community events, subject to consideration of specific safety and operational requirements.

Such equipment may include additional area lighting, public announcement (PA) systems and speakers, and decorative arrangements.

Equipment dependent on electricity shall be supplied independently of the SA Power Networks distribution network.

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5. Requirements for signage and equipment

The following are the requirements for the erection of signage and equipment on SA Power Networks' assets:

- SA Power Networks approval is required for the attachment of all temporary and permanent signs, banners, and equipment. This approval shall be sought from Facilities Access team through completion of an on-line Expression of Interest form.
- The installer will be responsible for the suitability of the fittings used to attach the sign or equipment (in line with section 5 below).
- Signs should be restricted to a maximum of 1 square metre in size. For sizes greater than 1 square metre in surface area, an engineering report is required to be submitted for approval to ensure that the pole(s) strength is suitable for the application.
- The signs shall be fixed to the column by a method which does not affect the strength of, or damage, the column. Drilling or welding on the column is not permitted.
- Signs and equipment must be fastened securely so that it cannot become detached in high winds and endanger SA Power Networks' equipment or the public.
- Signs and equipment erected on SA Power Networks assets must not cover any existing signs, labels or numbering and must allow unimpeded access to operate any equipment safely.
- SA Power Networks will require an indemnity from the person or organisation installing the sign or equipment against all damages arising out of placement of the sign or equipment, including the installation and removal.
- SA Power Networks accepts no responsibility at all in relation to signs or equipment erected on SA Power Networks' assets.
- The third party shall agree to remove the sign or equipment at SA Power Networks request. In the event that the sign or equipment is not removed as requested, SA Power Networks reserves the right to remove the customer's asset and recover the cost of the removal.
- No charge will be made for allowing approved temporary signs to be erected on SA Power Networks assets unless work is required on SA Power Networks' asset.

6. Installation

SA Power Networks infrastructure houses and carries live electricity. Caution should be taken to ensure all directions are followed for personal safety during installation.

When installing signs upon Stobie poles, ensure that the method used to secure the sign to the Stobie pole (eg. straps or ties) and the ladder used is non-conductive.

When installing equipment to light columns, the use of stainless-steel cable clamps is recommended, and for painted light columns, the addition of a protective rubber layer between the clamp and pole is required to protect the surface.

Depending on the nature of the sign or banner, dedicated hardware may be required.

No ladders or operating plant are to be leant against light columns or Stobie poles during installation or removal. Ladders used must be self-supporting only.

Modification to Stobie poles or lighting column structure (eg. drilling) is not permitted.

Signs and equipment attached to poles must not be lower than 2.0 metres and to a maximum height of 3.0 metres and must be a minimum of 2.0 metres clear of other pole mounted SA Power Networks equipment.

The party agrees to take full responsibility for all safety considerations related to the installation of the Signage Banners and Temporary Equipment AND ongoing inspection and maintenance at all times whilst installed.

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The party must ensure suitable job safe work methods are used, and site by site risk assessments are undertaken.

7. Removal

All temporary signs and equipment must be removed within one week of the conclusion of the event. SA Power Networks may charge for the subsequent removal of the signs or equipment.

The party that requested for the installation of the sign or equipment will be charged for its removal. Requests for removal should be made before a charge is made.

SA Power Networks will remove the sign or equipment in an emergency and will not be liable for damages to the signage or equipment as a result of its removal.

The party agrees to take full responsibility for all safety considerations related to the removal of the Signage Banners and Temporary Equipment and must ensure suitable job safe work methods are used and site by site risk assessments are undertaken.

8. Who should you talk to?

Initial enquiries should be directed to SA Power Networks Facilities Access team at facilitiesaccess@sapowernetworks.com.au

Registration, application and approval for banners and signage and temporary equipment on SA Power Networks infrastructure may be sought via the Facilities Access online application form https://www.sapowernetworks.com.au/industry/facilities-access

For Project Specific Approval / Enquiries:

The relevant SA Power Networks Project Manager can assist with any specific requirement(s). Where a deviation to this document is sought, written approval shall be acquired from SA Power Networks' Technical Standards Manager.

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